



# Exploring Digital Accessibility

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🌐 [www.mypd.co.uk](http://www.mypd.co.uk)

Dear Delegate,

I am delighted to welcome you to your MyPD training course.

At MyPD, we are passionate about supporting your professional growth. Our courses are carefully designed to be engaging, practical, and relevant, ensuring that you leave equipped with valuable knowledge and skills that you can immediately apply in your role.

Throughout the course, you will have the opportunity to share experiences, collaborate with others, and explore new ideas in a supportive and stimulating environment. Our trainers are dedicated to creating an interactive and enjoyable learning experience, and we encourage you to make the most of your time with us by asking questions, participating fully, and embracing new perspectives.

Whether you are here to build upon existing strengths, tackle new challenges, or simply refresh your skills, we are here to support you every step of the way.

Thank you for choosing MyPD for your professional development.

I wish you every success on your learning journey.

Kind regards,  
Reuben Carr  
Training Manager





# Getting the most out of your training

## Zoom Joining Link

**Topic:** Exploring Digital Accessibility

**Time:** Jun 4, 2025 09:30 AM London

**Join Zoom Meeting**

<https://us06web.zoom.us/j/83928960372>

**Meeting ID:** 839 2896 0372

## How to use Zoom Guide

All our courses are run exclusively via Zoom. If you are unfamiliar with Zoom and do not have it downloaded, you can find instructions on how to download and operate it via the link below.

[Zoom Guide](#)

## Our loyalty discount

This discount entitles attendees to a 20% discount on any future conference/training course being run by MyPD in the next 12 months.

Please quote code **EVENT20** at the start of your booking.

## CONTACT US

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# Exploring Digital Accessibility



## Overview

Digital accessibility is a complicated subject with many areas to champion. There are legal complexities such as the Public Sector Bodies Accessibility Regulations, technical complexities such as being able to procure adequate suppliers, test for accessibility, knowing the technical standards and how to build good accessibility, and there are cultural challenges such as getting staff buy-in, engaging with leadership and embedding accessibility throughout an organisation.

This 1-day course will give you the tools and expertise to champion digital accessibility within your organisation. You will discover how to comply with regulatory requirements from expert trainers who have been working with the regulations for years.

You will learn about the basic accessibility checks you can teach your wider team and how to embed accessibility good practice into processes. You will also be equipped with a range of tips and tricks to confidently support your organisation and additional resources to keep engaged with latest developments.

## Learning Outcomes

- Understand the effects and timescales of the Public Sector Bodies Accessibility Regulations 2018
- Recognise their organisations responsibilities under the regulations
- Develop the content for a compliant accessibility statement
- Learn how to include accessibility in procurement processes
- Understand responsibilities when it comes to 3rd party content
- Confidently engage senior management on accessibility
- Implement changes across their organisation to deliver accessibility

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# Agenda

|       |                                                                                                                                                                                                                                                                   |
|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:30  | <b>Registration and Overview</b>                                                                                                                                                                                                                                  |
| 9:45  | <b>Part One: Understanding Digital Accessibility</b> <ul style="list-style-type: none"> <li>• What is digital accessibility?</li> <li>• Assistive technologies overview</li> <li>• Accessibility legislation</li> </ul>                                           |
| 11:00 | <b>Break</b>                                                                                                                                                                                                                                                      |
| 11:15 | <b>Part Two: Procuring Accessible Software</b> <ul style="list-style-type: none"> <li>• Key considerations for software procurement</li> <li>• Accessibility statements and compliance</li> <li>• Testing and user acceptance</li> </ul>                          |
| 12:00 | <b>Part Three: Embedding Accessibility in the Workplace</b> <ul style="list-style-type: none"> <li>• Why accessibility matters in the workplace</li> <li>• Practical steps to implement accessibility</li> <li>• Continuous monitoring and improvement</li> </ul> |
| 13:00 | <b>Lunch</b>                                                                                                                                                                                                                                                      |
| 14:00 | <b>Part Four: Testing for Accessibility</b> <ul style="list-style-type: none"> <li>• Manual and automated testing tools</li> <li>• Planning an accessibility audit using WCAG-EM</li> <li>• Inclusive usability studies</li> </ul>                                |
| 15:00 | <b>Break</b>                                                                                                                                                                                                                                                      |
| 15:15 | <b>Interactive Session: Live Auditing</b>                                                                                                                                                                                                                         |
| 15:45 | <b>Wrap-Up and Q&amp;A</b>                                                                                                                                                                                                                                        |
| 16:00 | <b>Part five: Optional Drop-In Accessibility Clinic</b><br>*programme subject to change                                                                                                                                                                           |

## Trainer Profile: Caspian Turner



Caspian Turner is an experienced digital accessibility professional with a passion for ensuring that digital experiences are accessible to everyone. Currently serving as the Director of Accessible By Design, a consultancy focused on supporting arts and cultural organisations, Caspian has over a decade of expertise in the digital space. His work involves developing strategies and implementing solutions that make digital content and platforms accessible to diverse audiences.

Caspian's background spans leadership roles in strategy, consulting, and technical implementation across organisations like Substrakt, Tessitura Network, and Southbank Centre, where he focused on CRM and finance systems, web products, and database management.

With a deep understanding of both the technical and strategic aspects of digital accessibility, Caspian brings valuable insights to training environments. His experience working in roles that bridge the gap between technology and user experience allows him to effectively communicate complex concepts and guide teams in creating more inclusive digital experiences. Caspian's commitment to accessibility is rooted in his belief that everyone, regardless of their abilities, should be able to engage with digital content in a meaningful way.

This expertise makes him an ideal trainer for the Exploring Digital Accessibility course, where he shares practical knowledge and actionable strategies to enhance digital accessibility across industries.

# Your Needs, Your Training. Tailored Solutions for Every Client.

At PDG, we understand that every organisation has unique needs, that's why we offer tailored in-house training solutions to help your team develop the skills and expertise they need to thrive. Our in-house courses are designed to align with your organisation's specific goals, ensuring that your employees gain the knowledge they need in a way that is both relevant and impactful.

## Our Process

### Consultation

We begin with a comprehensive consultation to understand your audience, review existing challenges, and identify specific problem areas and desired learning outcomes.

### Development

Our team develops a tailored training solution, leveraging subject matter expertise to create a proposal that aligns with your organisational objectives.

### Proposal

We provide a detailed proposal that outlines the scope, costs, and terms, ensuring transparency and clarity for your decision-making process.

### Pre-Delivery Meeting

We conduct a pre-delivery meeting with the trainer or subject matter expert allowing for necessary adjustments to ensure the training meets your expectations.

### Delivery

The training is delivered by our qualified facilitators, focusing on engagement and interaction to enhance participant learning and retention.

### Evaluation

We carry out a thorough evaluation to assess the effectiveness of the programme and gather feedback, ensuring alignment with your training goals and identifying opportunities for future enhancements.



## BOOK A MEETING

to discuss bespoke courses  
for your team

**Woody Maxey-Graham**

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PROFESSIONAL DEVELOPMENT  
WE HOPE TO SEE YOU AGAIN SOON



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